



Sponsorship Packages	Presenting	Platinum	Gold	Silver	Bronze
	\$2,500	\$1,500	\$750	\$500	\$250
General Benefits					
Industry exclusivity option	•				
Marketing/Media Benefits					
Logo on event prizes	•				
Sponsorship news release	•				
Recognition during radio interviews	•				
Recognition in Le Bonheur newsletters	TBD	TBD			
Display table (product sampling) available during events	•	•			
Recognition in event social media (Facebook, Twitter, Instagram)	•	•	•		
Promotional items or info for race bags (approximately 400)	•	•	•	•	•
Company banner placement	Premium*	Premium*	Premium*	•	•
Company logo on event t-shirts	Large	Large	Large	Small	Name only
Logo/link on event website	•	•	•	•	Link only
Event Material Benefits					
Logo on event banners and posters	•				
Logo/recognition on Rylee's Run race bibs	•				
Recognition via route sign at Rylee's Run	•	•			
Logo/recognition on RIBS standings board	•	•	•		
Logo on thank you banner (displayed pre, day-of and post event)	Large	Large	Large	Small	Name only
Event Day Benefits					
Opportunity to host an additional packet pick-up and team registration at company location	•				
Reserved/VIP parking for 2 corporate representatives	•				
Opportunity for corporate representative to speak at events	•				
Special recognition at event ceremonies (opening/award)	•	•	•		
Separate PA announcement during event	•	•	•		
Opportunity to provide promotional items in participant bags	•	•	•	•	•
Post-Event Benefits					
Logo on thank you notes	•				

*Premium company banner placement is guaranteed placement at entrance or near gathering spots (food distribution, tournament HQ)

To guarantee all benefits as noted above, a sponsorship commitment must be confirmed no later than **April 30th**.